

CYBERSECURITY FOR LEGAL AND REGULATORY COMPLIANCE IN COMPANIES.

CBX

CROSS BORDER XPRESS™

Presence in the Estados Unidos
and Mexico

SERVICES:

- ✔ Perimetral Security
- ✔ User Security
- ✔ Cloud Security
- ✔ Endpoint Security
- ✔ Server Security
- ✔ Web App Security
- ✔ E-mail Security
- ✔ Incident Detection and Response

“For us, taking care of our passengers and their personal is of the utmost importance. We are dedicated to them and work every day to ensure that their journey across our bridge is enjoyable and secure in every way.”



Jorge Goytortua
CBX CEO

Since its opening in 2015 as a result of the cooperative work between the United States and Mexico, Cross Border Xpress is a pedestrian bridge that connects the Tijuana airport with a terminal in San Diego. It allows travelers to shorten the wait times at the border crossing, providing a fast, comfortable, secure, and reliable experience for users traveling between the United States and Mexico. In 2022, more than 4 million passengers crossed through CBX.





Challenge and Solution


In 2018, concerned about the protection of passenger information and ensuring legal and regulatory compliance in information security and cybersecurity matters, one IT was chosen to carry out a consultancy in IT service management and vulnerability analysis for CBX.

Today, 5 years later, one IT continues to be a strategic ally of CBX, providing services and systems that make up a cybersecurity architecture, offering various controls to protect the availability, confidentiality, and integrity of CBX's assets, services, and information, as well as the passengers' data.

"The priority is clear; we need to ensure the confidentiality of our passengers' information," said Jorge Goytortua, CBX CEO.

One IT helps achieve this goal through the application of international methodologies and standards, highly skilled and certified personnel, solutions from leading manufacturers, personalized attention, and their Security Operations Center (SOC) that operates 24/7, monitoring CBX's critical infrastructure to detect and mitigate cyber attacks and threats.

"Innovation has always been a fundamental pillar in CBX's strategies, and technology has allowed us to innovate and automate many aspects of our service. This includes our B2B automation systems, mobile applications, automated access management, and more, all of which enable us to provide better service to our passengers. This has been my focus," said Jorge Goytortua, CBX CEO.



CBX allows more than 4 million passengers to cross the U.S.-Mexico border each year in a safe, agile and comfortable manner, while one IT provides its clients with specialized information security and cybersecurity solutions and services that allow them to reduce risks and enjoy the benefits of digital transformation.

